



Leave Out Violence

*Leave Out Violence (LOVE) BC is a unique, long-term violence prevention program. Victims, witness and perpetrators undertake multi-media and leadership training to develop the positive life skills, sense of belonging and critical thinking that enable them to analyze causes of and alternatives to violence. Through LOVE, youth see impact they have on others: youth choose to use their voice to educate themselves, their peers and our communities.*

**LOVE BC ~ CHANGING YOUTH VIOLENCE INTO YOUTH VOICE**

## Volunteer Position Description

<b>Position title:</b>	<b>Promotions &amp; Media Relations Coordinator</b>
<b>Purpose of the position:</b>	To plan, direct, and coordinate media activities in order to advertise and promote Leave Out Violence (LOVE) BC and its mission of " <i>reducing violence in the lives of youth and in our communities by building a team of youth who communicate a message of non-violence</i> ".
<b>Responsibilities &amp; activities:</b>	To develop and maintain a network of media contacts and build relationships between them and our non-profit organization; To work on press releases and public service announcements according to LOVE's events and mandate; To utilize a variety of public relations opportunities by building a strong team of LOVE youth to promote Leave Out Violence (LOVE); To promote and enhance an environment where individual youth who have been affected by violence are able to maximize their potential and improve their lives.
<b>Skills, experience, qualifications required:</b>	Volunteers should have good written and verbal communication skills, a demonstrated ability to present oneself in a professional manner and maintain confidentiality; Have or are willing to build community network and contacts; Able to learn quickly, take direction, be organized, independent, and self motivated.
<b>Personal traits / qualities desired:</b>	Volunteers should be outgoing and personable; An interest in both promotional and public relations work, as well as empowering youth towards non-violence is an asset; Willingness to mentor LOVE youth is highly desired.
<b>Orientation &amp; training:</b>	Orientation to LOVE's programming will be given, and an on-site visit to the programs would be available.

<b>Support, supervision &amp; evaluation provided:</b>	Will be supported by the Executive Director of LOVE BC.
<b>Time commitment:</b>	5 to 10 hours per month; with a minimum one year commitment.
<b>Working conditions:</b>	Can be done from home or arranged to work part-time on-site.
<b>Benefits to volunteer:</b>	In working with Leave Out Violence (LOVE)'s you will gain skills that can be used in the future: experience with working with youth, involvement with a non-profit organization, and building a legacy at LOVE BC.
<b># Volunteers Required</b>	1 to 2 volunteers.
<b>Screening measures:</b>	Criminal Record Check (mandatory for working with youth); Resumé and writing sample (i.e.. A sample press release).